



# Suzanne González

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## + **Product Designer** Sysco LABS, Austin, TX

*March 2019 - Present*

- Collaborate with product managers, engineers, user researchers and stakeholders to uncover key user and business problems, and deliver successful solutions.
- Lead maintenance and implementation of design systems used across Sysco products to drive brand consistency and increase design velocity.
- Lead migration efforts from legacy codebase to optimized, reusable component codebase to increase engineering velocity.
- Design web and mobile features related to list management, ordering flows, and account management to improve user experiences.
- Transform user insights into better eCommerce solutions and validate decisions through rapid prototyping and usability testing.
- Spearhead culture committee efforts to engage, empower, and provide sense of belonging to Sysco LABS employees during the pandemic.

## + **Junior Graphic Designer** Puffingston Presentations, Austin, TX

*August - December 2018*

- Utilized animation tools to create engaging presentations for business and technology conferences.
- Clients included AMD, Anthem, and Pella.

## + **Graphic Designer & Marketing Associate** Advanced Dermatology MD, Houston, TX

*October 2017 - August 2018*

- Created social media graphics, Instagram stories, e-blasts and blog posts to support business and patient knowledge.
- Designed promotional flyers, pamphlets, and other printed assets.
- Redesigned branded assets such as logos, business cards & letterheads.

## + **Graphic Design Intern** Module Media, London, England

*June - August 2016*

- For 6 weeks, I worked abroad for a UK media agency as one of their interns. I designed and prototyped pamphlets, packaging, menus, and other projects for their clients.

## **Education**

Texas State University  
BFA in Communication Design  
*2013 - 2017*

## **Tools**

Figma  
Sketch  
Abstract  
Zeplin  
Principle  
Marvel  
Jira & Confluence  
Adobe CC  
Miro

## **Skills**

Product Design  
UX/UI Design  
Design Systems Management  
Agile/Scrum Methodology  
Research  
Wireframing  
Prototyping  
Usability Testing  
A/B Testing  
Illustration